

**Thrive Senior Living** announces the ground breaking of an innovative new Senior Living Community in Loudoun County, Virginia

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Atlanta-based **Thrive Senior Living** has announced this week that it will be breaking ground on an innovative new Senior Living Community in Loudoun County, Virginia, just outside of Washington DC.

*The Tribute at One Loudoun* in Ashburn, VA, will focus on resident engagement and connectivity in a very unique, resort-like environment. Using a blend of technology and an innovative approach to providing care when it's needed, *The Tribute at One Loudoun* will offer a distinctive experience for a new generation of seniors. Walkable to all of the amenities of One Loudoun, residents of the Tribute will be able to shop at Fresh Market, or get a frozen custard at The Meadows, and return through a beautiful park to join friends for a pre-dinner drink at the Tribute's bar and lounge.

While *The Tribute at One Loudoun* will feature all of the amenities expected of senior living communities, it also features a very unexpected twist as well as some one-of-a-kind offerings. The Wellness Center, for example, will feature advanced pneumatic fitness equipment designed specifically for seniors, which have large touch-screen controls, and easy access for those with limited mobility.

The 140-unit community will feature a spa, salon, movie theater, and outdoor rooftop terraces with fireplaces for year-round enjoyment. Dining venues include a casual bistro, a full service restaurant, and multiple cozy bars for mid-morning coffee or that crucial pre-dinner beverage. Licensed as an assisted living community, *The Tribute at the Glen* will provide great lifestyle options for seniors ranging from completely independent to those who need more care. Additionally, the Tribute will feature two separate and distinct 'neighborhoods' within the community, one of which is dedicated to serving seniors with varying levels of dementia. With specialized technology and a focus on engaging each resident at their level of cognitive ability, highly trained Care Teams aim to give meaning and a high quality of life to residents and to their families.

Residents will access their apartments using an advanced RFID system, eliminating the hassle and difficulty associated with traditional keys. Thrive's proprietary wellness program allows residents, their families, and their physicians to have a holistic picture of their well-being through the use of tools such as activity trackers and innovative in-room monitoring systems which learn each resident's routines and patterns and can report anomalies and trends.

Thrive Senior Living's unique approach includes using technology to improve residents' quality of life, and delivering care more efficiently and with more accountability. While the majority of

the senior living industry relies on paper records, Thrive communities utilize the Smart Senior Living platform from LG, which creates an entirely digital environment and integrates communication, medication management, electronic health records, and resident care plans all on a single device in the hands of each Care Team member. Physicians and pharmacists will have instant access to 'real time' analysis of a resident's complete health picture, allowing a more holistic approach to care.

*The Tribute at One Loudoun* is located in the heart of the One Loudoun mixed-use development near the intersection of Highway 7 and Highway 28. "No other senior living community in the market offers such a unique combination of a sophisticated lifestyle, walkable amenities, and excellent care delivered when needed" says Tod Petty, president of Thrive Senior Living. "We are thrilled to become a part of this community".

**The Tribute at One Loudoun** will showcase a unique and innovative design, driven by a best-in-class design team consisting of THW Architects (Atlanta, GA) and Studio [Six 5 Interiors \(Austin, TX\)](#). The community is owned by Harrison Street Real Estate Capital and Palomino Capital, LLC; construction by Scott Long Construction (Chantilly, VA); and financing by PNC Bank.

A Welcome Center will open near the site in the fall of 2016; the community is expected to be fully operational in March 2017.

For more information, visit [www.tributeatoneloudoun.com](http://www.tributeatoneloudoun.com) or call 571-598-1412 x2701.